



PRESENTS
PRINCE EDWARD ISLAND
INTERNATIONAL

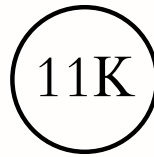
PEI International Shellfish Festival



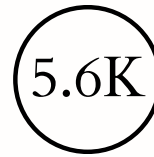
@PEISHELLFISH



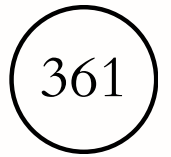
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BACKGROUND

It all began in 1996 when a one-day event was held in Charlottetown to celebrate the Island shellfish industry. Buoyed by the enthusiastic response from locals and visitors, the event became an annual celebration and, over time, evolved into the PEI International Shellfish Festival. The PEI International Shellfish Festival is now a 4-day festival each September at the Charlottetown Event Grounds. The weekend features a packed itinerary of culinary demos, industry competitions, and local entertainment throughout each day. High-energy, East Coast entertainers headline the festival's Friday and Saturday evenings, creating an incredible kitchen party in the festival's big tent. An on-site food pavilion also features several local chefs serving up shellfish-centric dishes throughout the Festival.

